

HAYES TONG

GRAPHIC DESIGNER

Hello!

I'm Hayes, a Calgary based graphic designer and Illustrator. I started my first education in a graphic design course and now further my career as a graphic designer and illustrator. I'm looking forward to working in a professional and competitive place, where I can sharpen my skills as well as gain work experience.

EDUCATION

HoChiMinh City University of Fine Art
HoChiMinh City, Vietnam | 2011 - 2016
Bachelor degree of Graphic design

Seneca College
Toronto, Canada | 2018 - 2020
Ontario College Diploma of
Independent Illustration

SKILLS

Branding	Motion design
Illustration	Photo editing
Animation	Video editing
Web design	3D modeling
UI design	Typography

REFERENCE

Paige Fehr
Brand Manager at Candre Cannabis
Email: paigefehr@gmail.com
Phone: +1 (403) 796 9206

CONTACT

Portfolio <http://hayesatwork.com>
Instagram @hayesart_
Email hayesforwork@gmail.com

WORK EXPERIENCE

HAPPY MACHINE STUDIO

Part-time Illustrator

HoChiMinh city, Vietnam | Dec 2016 - Feb 2017

+ Created character designs for short films

- Researched traditional costumes and designed characters for a director to animate a short film.
- Before creating final poses for presentation, I got to know each character through rough sketches.
- When presenting a final character to the director, I would create 3 poses: side, front, and a gesture.
- Through this unique engagement, I learned how to incorporate personality into my illustrations.

I developed an understanding of the value of communicating personality and how doing so impacts consumer action.

KIEU VIET LIEN FASHION COMPANY

Full-time Graphic designer/ illustrator

HoChiMinh city, Vietnam | Apr 2016 - Oct 2018

+ Created content for social media and print.

- Designed print collateral such as brochures, posters, banners, catalogues, and even patterns for textiles.
- Illustrated clothing to demonstrate how it might look on a model.
- Photographed jewellery, clothing, and models, too.
- Managed Facebook page and created posts featuring imagery, videos, and fashion photography.

I enjoyed this opportunity to explore different fields of design, as well as different types of work.

SENECA COLLEGE

Part-time Teacher Assistant & Tutor

Toronto, Canada | Sep 2019 - Apr 2020

+ Helped students with digital tools and drawing.

- Helping individual students during instruction as a teacher assistant.
- Tutored a student with special needs to improve his drawing skills.

CANDRE CANNABIS

Full-time Graphic designer

Calgary, Canada | Dec 2021 - Jun 2022

+ Worked with a brand manager to provide digital assets and updated internal marketing materials for cannabis brands.

- Designed print collateral such as brochures, posters, banners, catalogues and in-store display designs, etc.
- Updated internal marketing materials for cannabis brands.
- Modeled 3D containers for label mockup images.
- Created 2D and 3D assets for social media, header emails etc.
- Edited product photos to meet AGLC requirements.

I enjoyed working at Candre cannabis as this is a new industry and there are so much opportunities for me to develop my design skill throughout different type of designs. Beside, I've gained 3D modeling skill.